



February 12, 2012

Dear Valued Restaurant Partner,

Congratulations! As a tribute to the excellent experience your restaurant provides, OpenTable.com diners voted your restaurant, Technique at Le Cordon Bleu – Minneapolis (FKA Technique Restaurant), onto the February 2012 OpenTable Diners' Choice lists. As a way to celebrate this achievement and to increase the visibility of the award among visitors to your website, we have developed an electronic "badge" that we hope you will display on your restaurant's website. If you have not already, you should also receive a window static in the mail that can be displayed on your restaurant's window or door.

The "Diners' Choice Winner" electronic badge is designed to be easily added to your website and customized with your restaurant's name and reservation links. Step-by-step instructions to add this badge to your website can be found [here](#). Please note, if your website uses flash, you will need to post this badge on a non-flash page of your website.

As a reminder, our Diners' Choice lists are generated by the feedback we receive from diners who book through OpenTable and are marked as seated at your restaurant. OpenTable emails these diners asking them to complete a Dining Feedback Form about the different aspects of their dining experience. You can view this feedback via your secure account on [OTRestaurant.com](#). In addition to providing restaurants with free feedback from recent diners, these forms are used to generate the local "top restaurant" lists published monthly on OpenTable.com.

Download instructions for customizing and installing this [electronic badge](#)

If you have any questions about this electronic badge or would like to receive additional window statics, please simply contact OpenTable customer care at 1-800-OpenTable. Congratulations on your accomplishment. We look forward to seeing your restaurant on more Diners' Choice lists in the future!

Warm regards,

A handwritten signature in black ink, appearing to read "Andrea Johnston", is positioned above the typed name.

Andrea Johnston
Senior Director, Client Relations