

**FOR IMMEDIATE RELEASE**

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**LE CORDON BLEU STUDENT-RUN RESTAURANTS COME TOGETHER UNDER TECHNIQUE NAME**

*Restaurants at 14 campus locations unify their name and menu*

**Hoffman Estates, Ill.** (Nov. 30, 2010) — Le Cordon Bleu (LCB), a leading provider of culinary education, is proud to unveil each signature, LCB restaurant under one name — Technique. The student-run restaurants located at 14 LCB campuses throughout the country are open to the public and play an integral role in current students' education.

"The name reflects our philosophy of simple, elegant menus inspired by classic cooking techniques," said Executive Chef Edward Leonard. "The restaurants offer a great opportunity for the public to taste and see what future culinary professionals are cooking at Le Cordon Bleu."

Technique restaurants offer gourmet dishes on a prix fixe menu, including a three-course for lunch for \$10, a three-course dinner for \$12 or five-course dinner for \$15. The restaurants present a straightforward menu inspired by classic cooking techniques, giving the students an opportunity to practice what they've learned in the craft of cookery. The restaurant also focuses on using the finest ingredients from high-quality, sustainable local sources.

Each Technique restaurant is student-run and serves as a capstone course for current associate-degree students as part of the LCB hands-on curriculum. Under the supervision of an experienced chef instructor, students are given the opportunity to hone their front-of-the-house and back-of-the-house skills.

"Real-world experience is an essential part of the learning process," said Leonard. "Technique allows students to put their skills to the test and find their strengths while working in a restaurant setting."

For more information on Technique restaurants, please visit: [www.techniquerestaurant.com](http://www.techniquerestaurant.com)

To find the nearest Technique, see below for locations.

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**Atlanta, Ga.**

1927 Lakeside Parkway, Tucker, GA 30084  
770.723.3507

*Hours of Operation*

Tuesday through Friday (and some Wednesdays).  
Lunch and dinner only.  
11:30 a.m. – 12:00 p.m.

**Austin, Texas**

3110 Esperanza Crossing, Suite 100, Austin, Texas  
78758

512.339.3850

*Hours of Operation*

Tuesday through Friday.  
Lunch and dinner only.  
11:00 a.m. – 2:00 p.m.  
5:30 – 8:30 p.m.

**Boston, Mass.**

215 First Street, Cambridge, MA 02142  
617.218.8088

*Hours of Operation*

Monday through Friday.  
Lunch and dinner only.  
11:30 a.m. – 1:30 p.m.  
5:00 – 8:00 p.m.

**Chicago, Ill.**

361 Chestnut Street, Chicago, IL 60610  
312.873.2031

*Hours of Operation*

Monday through Thursday.  
Breakfast, lunch and dinner.  
8:00 – 9:00 a.m.  
12:00 a.m. – 1:00 p.m.  
7:30 – 8:30 p.m.

**Dallas, Texas**

11830 Webb Chapel Road, Dallas, TX 75234  
214.647.8500

*Hours of Operation*

Tuesday through Friday.  
Lunch and dinner only.  
12:00 a.m. – 1:30 p.m.  
6:00 – 7:30 p.m.

**Las Vegas, Nev.**

1451 Center Crossing Road  
Las Vegas, NV89144  
1.702.365.7690

*Hours of Operation*

Tuesday through Friday  
Lunch and dinner only.  
Lunch – 11:00 a.m. – 12:30 p.m.  
Dinner – 6:00 – 7:30 pm

**Los Angeles, Calif.**

525 E. Colorado Blvd., Pasadena, CA 91101  
626.405.1561

*Hours of Operation*

Monday through Friday.  
Breakfast, lunch and dinner.  
6:00 – 11:00 a.m.  
11:30 a.m. – 2:30 p.m.

**Miami, Fla.**

3221 Enterprise Way, Miramar, FL 33025  
954.438.8828

*Hours of Operation*

Tuesday through Friday.  
Lunch and dinner only.  
11:30 a.m. – 1:00 p.m.  
6:30 – 9:00 p.m.

**Minneapolis, Minn.**

1440 Northland Drive  
Mendota Heights, MN  
651.286.2400

*Hours of Operation*

Monday through Friday.  
Lunch and dinner only.  
Lunch - Monday through Friday.  
11:45 a.m. – 12:15 p.m.  
Dinner - Tuesday through Friday.  
5:15 p.m. – 5:45 p.m.

**Orlando, Fla.**

8511 Commodity Circle, Orlando, FL 32819  
407.313.8792

*Hours of Operation*

Lunch - Monday through Friday.  
11:00 a.m. – 12:45 p.m.



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Dinner - Tuesday through Friday.

**Pittsburgh, Pa.**

717 Liberty Avenue, Pittsburgh, PA 15222  
412.325.3588

*Hours of Operation*

Monday through Friday.

Lunch only, 11:00 a.m. – 1:00 p.m.

**Portland, Ore.**

600 SW 10th Avenue, Portland, OR 97205  
503.294.9770

*Hours of Operation*

Tuesday through Friday.

Lunch and dinner only.

11:00 a.m. – 12:30 p.m.

Seating at 6:00 p.m., 6:15 p.m. and 6:30 p.m.

6:00 – 7:30 p.m.

**San Francisco, Calif.**

350 Rhode Island Street, San Francisco, CA  
415.216.4415

*Hours of Operation*

Tuesday through Friday.

Lunch and dinner only.

11:30 a.m. – 1:00 p.m.

6:00 – 8:00 p.m.

**Scottsdale, Ariz.**

4301 N. Scottsdale Road,  
Scottsdale, AZ 85251  
480.425.3025

*Hours of Operation*

Tuesday through Friday.

Lunch and dinner only.

11:30 a.m. – 1:00 p.m.

6:00 – 7:30 p.m.

**About Le Cordon Bleu**

Le Cordon Bleu (LCB) is one of the largest providers of quality culinary arts education worldwide. Our network of 17 schools in the United States offers culinary students a hands-on education with faculty dedicated to providing students with the necessary skills, knowledge, support and guidance to pursue fulfilling career opportunities in the culinary arts. LCB does not guarantee employment or salary and is a member of the Career Education Corporation (NASDAQ:CECO) network of universities, colleges and schools. For more information about Le Cordon Bleu, go to [www.Chefs.edu](http://www.Chefs.edu).

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